

**TENSILE STRENGTH + LOCAL SUPPORT**

# LEADING SEATING MANUFACTURER

## CHAIR LUMBAR SUPPORT

### AVIENT SOLUTION

Dynaflex™ G

### WHY AVIENT?

- Engaged technical service teams early to review material and application requirements, expediting lead time
- Conducted in-person technical support and coaching during mold trials and production in Tijuana, Mexico
- Enabled customer to achieve consistent product appearance by determining the ideal let down ratios for the existing color concentrate

### LEARN MORE



### KEY REQUIREMENTS

- Superior tensile strength to minimize stretching
- Good aesthetics including look, feel and color consistency
- Ability to meet aggressive customer timeline