

**WEIGHT + PROCESSABILITY**

# **COSMETIC PACKAGING MANUFACTURER**

## **PERFUME CAP**

### **WHY AVIENT?**

Gravi-Tech™ Density Modified Formulation

### **WHY AVIENT?**

- Formulated a weighted material with 2.0 specific gravity that is FDA approved
- Enabled customer to enter the premium packaging market, typically reserved for metal working converters
- Provided a material that could be injection molded
- Provided metallic finish aesthetic with cool touch haptics

### **LEARN MORE**

### **KEY REQUIREMENTS**

- A weighted material with a metallic finish
- A material that could be injection molded into a premium perfume cap